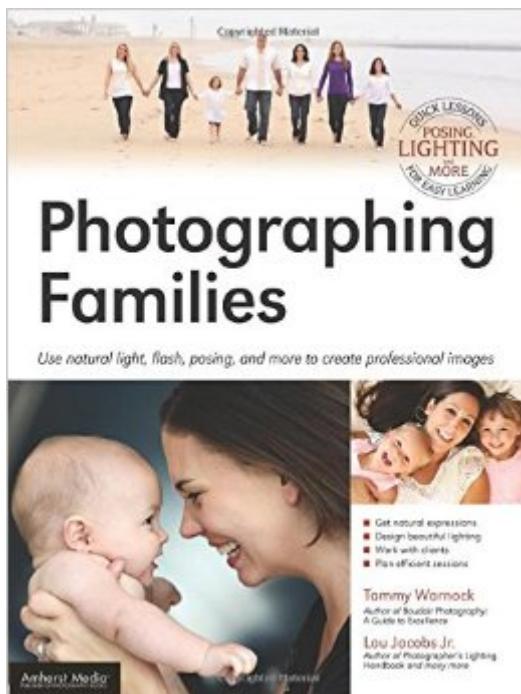


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# Photographing Families: Use Natural Light, Flash, Posing, And More To Create Professional Images



## **Synopsis**

This comprehensive volume teaches photographers simple approaches for producing client-pleasing family portraits in any location and with the use of minimal equipment. Family photographers must face all of the typical challenges that the average portrait photographer faces, but as the subject numbers increase, so do the number of issues the photographer must confront in order to produce a pleasing, saleable image. The methods used to produce 60 high-end images of actual family groups are shared here—including what went in to the conceptualization process; the posing and grouping strategies; and how the photographer can establish rapport with his subjects, especially with babies, children, and disinterested teens;address the entire range of obstacles portrait photographers must overcome. Also featured are tips on modifying and manipulating studio and natural light, how to use physical elements as posing aids, and what tools are needed for off-site work. With lighting diagrams and alternate images, each section in this book illuminates the many aspects of family portrait photography, equipping and inspiring photographers to create to create quality, heirloom-worthy images.

## **Book Information**

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## **Customer Reviews**

Photographing Families is a wonderful resource for any photographer interested in this field. I am a seasoned wedding photographer who has worked exclusively with couples and events but I have wanted to extend my services to add family sessions and this book has been just what I have been looking for!The focus is on posing and lighting which can be very difficult if you aren't experienced

but the book includes tons of examples along with Tammy's explanation of where, why, and how she chose the poses and lighting in each situation. There are unique scenarios as well, such as working with handicapped children, including pets, props, maternity sessions, and more. Ms. Warnock's photography is a beautiful example of family portraits. You will see what today's clients want in family portraiture and all images are accompanied by camera and lens data and flash settings. With this handy resource, I feel more than confident in adding family sessions to my studio services.

Whether you're in the process of building your business, or if you're a seasoned photographer looking for new ideas, you will appreciate this book! Tammy Warnock is an experienced photographer who has photographed families in every setting imaginable. This book is chock-full of Tammy's fantastic images to serve as an idea bank for family portrait sessions, and Tammy takes you through the session as if you were actually there. I love how there are a variety of images showing studio type setups as well as on location images. The book covers everything from portraits of individual children/family members to larger extended family group portraits. There is something for everyone in this book, and I'm glad to have it in my collection!

Photographing Families is a great little tip book particularly for the beginning photographer. Over 50 scenarios are gone over in this book giving you a full spread of knowledge for making better family images. Each is two pages with plenty of photos to guide you in utilizing that particular bit of info. There are tips on lighting, posing, location, and many other other areas of family photography. I received this book in order to review it.

Good book for newbie's. Just as it is important to build a house on a good foundation, so it is with your photography. The book provides you with some excellent starting points. The Authors give you sound and practical advice on everything from lens selection to selecting locations. There is technical information provided as a starting point but it is not overweleming. Also look at the examples of how to pose large family groups. The book could be used as a textbook by a group of photographers who want to try self study.

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